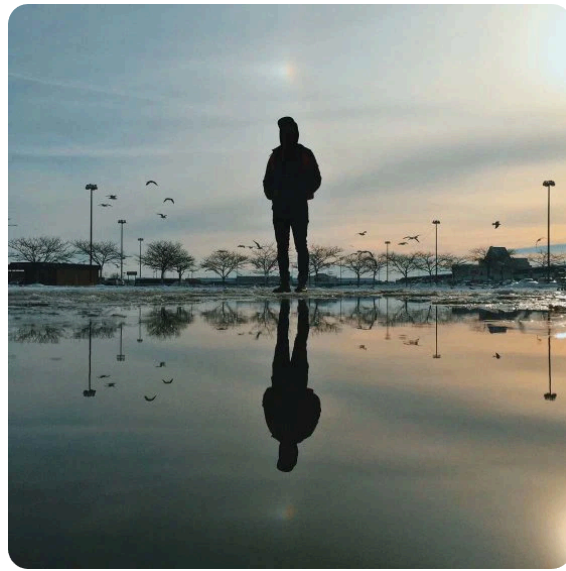




YOU DO NOT NEED TO ANSWER THESE QUESTIONS

Their purpose is to create clarity before our conversation.



What was the original reason you started this business?

What does “success” look like for you 6–12 months from now?

How do you want your days to feel?

What would you want more of, or less of, in your role?

What needs to change for the business to support the life you want?